

NEW YORK MARKETCENTER™
230 FIFTH AVENUE
NEW YORK, NY 10001
800-698-5617 212-689-4721
FAX 212-545-0435
WWW.230FIFTHAVE.COM



Jane Senders 212-689-6307
Executive Director
Harvey L. Richer 212-689-6305
Director of Leasing
Wendy Lee 212-689-5634
Assistant Building Manager
Lucy Zhune 212-545-5226
Creative Marketing Director
Vincent Sere 212-545-5221
Building Superintendent
Newmark Knight Frank Reception
212-689-6303
Buyer Registration/Information
1-800-698-5617 or 212-689-6301
Starter's Station (Lobby) 212-545-5222
Antique Café 212-213-5753
Building Fax 212-545-0435

Upcoming Events

NY Home Textiles Market Week®
Sat., January 24 – Thurs., January 29

NY Gift Show
Sun., January 25 – Thurs., January 29

Toy Show
Sun., February 15 – Wed., February 18

**NY Home Fashions Market
(Sponsored by HFPA)**
Monday, March 9 – Friday, March 13

HTT Textile Market Kick-Off Party
Sun., March 8, 2009 from 6pm-8pm
Location: 230 Fifth Rooftop Restaurant
Business card is required for entry

NY Tabletop Show
Tuesday, April 21 – Friday, April 24

Roomy Home Interiors Joins 230



Capi Storage Bed by
Roomy Home Interiors

Due to the success of its Canadian retail showroom, Roomy Interiors has now expanded its operations into Manhattan at the 230 Fifth Avenue New York MarketCenter™ in Suite 1401.

Roomy Home Interiors is a retail/designer showroom located in downtown Toronto, Canada. With a background in business management and interior design, Joanna Kakkavas, the owner, decided to take a chance and start this business in March 2003. Kakkavas created Roomy Home Interiors specifically to help urban apartment dwellers furnish their cramped spaces with stylish, modern, multi-functional furniture. Since then, Roomy Home Interiors has been successful and

has been described as "A Mecca for small spaces" by House and Home magazine.

Within the past five years, Roomy has expanded their services to include Lifestyle Designer packages, commercial projects and a line of custom furniture. Always keeping the environment in mind, Roomy had the opportunity to work on some great Eco projects to include the CHMC Eco Pod, where a line of Roomy's eco-friendly product design skills were displayed through their Capi Storage Bed. Other products include their Monroe Compact Sectional featuring bed and storage options.

In the new 230 Fifth Avenue unique boutique showroom, Roomy will still maintain the same principals of good quality, moderate pricing and exceptional customer service to all designers, buyers and clients looking for inspiration for small spaces. Eco-friendly products will continue to be a focus as well as innovative product such as multi-functional tables, compact sofa beds, wall beds and a line of custom made to order bedroom and living room furniture.

For more information about Roomy Interiors or other images please contact Joanna Kakkavas, (212) 689-1810 or joanna@roomyinteriors.com



Monroe Compact Sectional by
Roomy Home Interiors

Stanley Roberts Introduces New Housewares



25 Piece Knife Block Set from Stanley Roberts

Recently joining 230 Fifth Avenue is Stanley Roberts, which was founded in 1957, and has been a leading supplier to the housewares industry ever since. They currently have 4 divisions consisting of: cookware, cutlery, flatware and ceramics. All divisions feature a good-better-best assortment to fit the needs of all customers.

Stanley Roberts specializes in stainless steel and non-stick cookware, cutlery knife block sets and open stock, ceramic bakeware, canister sets and accessories as well as stainless steel and plastic handle flatware. Their products are available at department stores, specialty stores, value stores and in grocery stores.

Some of their newest products include their 25 Piece Knife Block Set and their 7 Piece Professional Stainless Steel Cookware, shown in the images. The Knife Block Set never needs sharpening and conveniently includes cutlery tools, measuring cups and spoons in a stylish wood block with a kitchen



7 Pc. Professional Stainless Steel Cookware from Stanley Roberts

timer. The Stainless Steel Cookware features silicone rubber stay cool handles and a thick aluminum encapsulated bottom. It includes 2 qt. and 3 qt. saucepans, a 6 qt. stockpot, all with lids, and a 10 inch frying pan (uses the stockpot lid). For more information on Stanley Roberts products, contact Tom Garda at (973) 778-5900.

Moriah Galleries Celebrates 50 Years

Established in 1958, Moriah Galleries celebrates its 50th year of business in its new location, Suite 1311 at 230 Fifth Avenue. Considered the leading specialist in antique Judaica, museums, collectors and decorators



look to their expertise for the unusual, the imposing, and that splendid rarity that can highlight that special room.

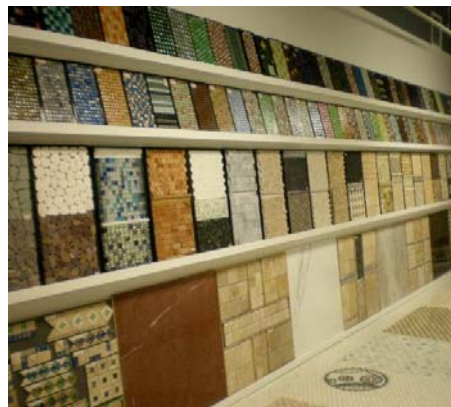
Currently on view is an eye-catching selection ranging from the 17th to late 19th Century. The collection consists of silver, brass, ceramic, wood, paintings and even furniture. Peter and Michael Ehrenthal welcome showroom visits or may be contacted at (212) 679-7400.

Note from the 230 Building Management

We hope that you enjoyed reading about our updates and new happenings at the 230 Fifth Avenue building.

Look for our next quarterly newsletter in Spring 2009.

Distinctive Building Materials at Claudian



Claudian's Building Material Collection

Owned by Udi Roshia the CEO of INTERSERV, Claudian, L.P., now located in Suite 1010 of 230 Fifth Avenue, is a U.S. based company with offices in Los Angeles and Tel Aviv.

Specializing in high-end, quality materials from China, Spain and Turkey, Claudian's collection consists of glass tiles, marble, granite, slate, sandstone, limestone, ceramic and porcelain. These are used for mosaics, slabs, countertops and more.

Through years of experience with hotel clients across the United States, recent projects include the Mauna Kea Beach Resort in Hawaii, the renowned mosaic floor at the El San Juan Hotel in Puerto Rico and the newly-built Diegan Hotel in San Diego as well as the world famous, now newly renovated, Boca Raton Beach Club Resort in Florida, among many others. Their prices are "first hand from factory only" and their service sets a standard in the industry.

For more information, call (323) 954-0000 or visit www.claudianlp.com.